

# Marsh View



## Veterinary Clinic

Summer/Fall 2014

620 Jones Dr., Randolph  
www.marshviewvetclinic.com

"Compassionate, Quality Care  
at Competitive Prices"

Dr. Jeff Hookstead, Dr. Erin Bloom  
Jennie Braaksma, CVT  
Pam Drzonek, Vet. Asst.

Amber Lackey, Professional Groomer

Hours: Mon., Tues, Thurs., Fri.  
8am - 5pm;

Wednesdays: 8am - 7pm

Saturdays 8am - 11am

920-326-5PET (5738) or 920-326-3020

### Staff Welcome

It is our goal in this newsletter to provide both educational articles for pet owners, as well as fun human interest stories.

This is our 21<sup>st</sup> edition of our clinic newsletter. We hope you enjoy reading the articles, as much as we enjoy putting them together.

#### Featured Inside:

- Do I Really Need To?
- Ear Infections in Dogs
- Thunderstorm Warning
- 8<sup>th</sup> Annual Coloring Contest Results
- A Word From Our Groomer
- What Are The Odds?
- Run For The Paws Race Information
- Run For The Paws" Registration Form
- Dodge County Humane Society Needs Your Help!



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### Doc, Do I Really Need To.....?

Jeff Hookstead, DVM

"Doc, do I really need to do this?" I have probably had this question asked of me at least one time each day of my veterinary career. The motivation behind the question may be due to a concern over potential side effect of a certain medication or vaccine, not wanting to put the family pet through a procedure, concern about the cost, etc. etc.

Because the veterinary profession has done such a good job of preventing disease, many pet owners have never seen some of the more common diseases of years past. Whether it is blastomycosis, leptospirosis, heartworm disease, parvo virus, distemper or heaven forbid rabies; disease is out there and pets are at risk.

This past spring I was reminded of that again when a young female black lab type came to our clinic. "Kate", as we will call her, had a number of strikes against her. She was the product of an "oops" breeding found on the internet by the couple who brought her to us; it was a rescue as much as a purchase of a new puppy. Her history was sketchy at best without any prepurchase veterinary care given. I have found that in these types of situations the parents of the puppies most likely have had very little if any basic veterinary care such as vaccinations and intestinal parasite control. This can be a deadly combination for newborn puppies. Such was the case for "Kate." Parvo virus is an extremely serious and life threatening disease in young dogs and it looked like "Kate" had a severe case. Despite the owners' willingness to treat and our best efforts to try and save her, "Kate" did not make it.

In the end, I believe the case of "Kate" teaches us a number of things. Purchasing a pup from a reputable, responsible breeder or establishment who is doing things right when it comes to both the adults and the puppies will ensure your new puppy gets off to the best start possible. Hip certification (especially in large breed dogs), an initial veterinary exam, fecal exam and basic vaccinations is the minimum care a puppy purchaser should demand.

"Kate" also reminds us that as owners, just because we may not have ever seen the disease before doesn't mean it doesn't exist. Hence the next time you and your veterinarian discuss the care your pet needs the answer to the question "Doc, do I really need to?," is most likely....yes.

## Dental Services Offered



**Oral Examinations**  
**Ultrasonic Scaling**  
**High Speed Polishing**  
**Dental Extractions**

### Back By Popular Demand! September Dental Special



Before Dental Cleaning

Concerned about your pet's bad breath or tartar buildup? During the month of September the Marsh View Veterinary Clinic is offering specials on all dental

exams, ultrasonic scalings, and polishings:

*50% Discount on any Dental Exam\**  
*15% Discount on Ultrasonic Scaling & Polishing, Including Anesthetic\**



After Dental Cleaning

Please call our office for details or to schedule an appointment. Offers valid for all exams and dental work completed in the month of September 2014.

\*Discounts do not apply to any dispensed prescriptions

## Ear Infections In Dogs

By Jennie Braaksma, CVT

Everyone has probably had an occasion where their dog has had an ear issue. Because dogs have L-shaped ear canals, air movement is limited, and inflammation and even infection can occur under the right circumstances. Here are some guidelines to know if you suspect your dog has an infection.



### Signs & Symptoms

- Scratching their ears
- Shaking their heads
- Redness in the ears
- Unpleasant smell
- Discharge from the ear
- Acts painful when you touch the ear

### Causes

- Long, floppy ears
- Water or hair in the ears
- Small ear canals (a congenital problem)
- Allergies
- Tumors
- Ear Mites (rare, but can be seen in puppies)

### Diagnosis

If you suspect your dog has an ear infection, a veterinary visit is necessary. First, an otoscope exam is performed to look into the canal. Second, a sample is taken from the ear and a microscopic exam is performed to determine what the problem may be (yeast, bacteria, or mites).

### Treatment

Following a diagnosis of an ear infection, the ear canals are cleaned. Treatment with medications depend on the type of organism found. Typically, a product to use in the ear will be prescribed. Sometimes, oral antibiotics and anti-fungal medicines will need to be given as well. If necessary, a pain reliever will also be sent home. Most ear infections will clear up after medical management. However, in chronic ear infections, a culture will likely be done to ensure proper drug choice.

Dogs prone to skin allergies can also have ear problems  
Cont'd on page 5

# Thunderstorm Warning

Erin Bloom, DVM

For many pet owners, a thunderstorm means a long night of panting, pacing, hiding, and little sleep. Having just missed the 4th of July, fireworks may mean the same. With the wet and stormy summer, many of us have developed some thunderstorm anxiety too. Thankfully, help is on the horizon.

If you watch closely, even in the wild, animal behavior changes when a thunderstorm approaches. For years, it was assumed that this was due to the loud booming of thunder. While the noise does not help, and can be a significant factor for many animals, we now know that atmospheric pressure changes are also a major source of storm anxiety. Many animals, including dogs and cats, are much more sensitive to these changes than are humans. This is unfortunate, as the atmosphere cannot be controlled or conditioned like loud noises.



If your pet is not only reactive to thunder, but also fireworks, trucks/construction, or other loud noises, there are several options available to

manage their anxiety. Often, playing background noise and covering windows will help take the edge off. One easy over the counter option is a Thundershirt. This is a vest that fits tightly over the torso, and is based on the concept of swaddling a baby. Those animals that seek to be held may find comfort in the pressure of the Thundershirt, similar to a baby being swaddled. These vests are available online and in many pet supply stores, and have no negative effect (other than the small investment if it doesn't work-though many can be returned if not damaged). You can also find natural calming supplements, such as tryptophan, chamomile, ginger, and lavender, to use with or without the Thundershirt in the same stores. Calming pheromones (Adaptil for dogs, Feliway for cats) are another natural, little-to-no side effect

option that may be used in conjunction with both of the above options. Less commonly, melatonin has been used as an antianxiety supplement. For some pets, one or a combination of these over the counter products is sufficient to settle them.

In combination with supplements, pheromones, and vests, it is also recommended to work on some behavior training to condition your pet to stay calm in a storm. In the off season, this may be done by playing a CD or DVD of thunder very softly. As the pet becomes comfortable with the noise, the volume is very slowly increased as tolerated over a period of weeks or even months. You can also train your pet to a "calm or safe place." This may be a crate, under a desk, on a bed, in the bathtub-anywhere they can easily access and not hurt themselves. Teach them to lie down in their calm place and positively reward with treats/food, calming words of praise, or even better massage. Many pets can be trained with essential oils and massage to stay calm. Once the pet is lying in the calm place, a small amount of oil is placed on the pads of the feet or in a diffuser in the room-common oils include lavender or chamomile. Again, it is best to start the training in the off season or on calm days and allow a period of weeks for your pet to respond.

As mentioned earlier, the atmospheric pressure changes are more difficult to condition. In these cases, the playing of background noise or the thunderstorm CDs will not make a difference. Training to a calm mindset can be effective, but for some, the anxiety is just too overwhelming. In these cases, medication may be prescribed to help manage your pet. This is necessary if your pet is destructive to themselves or your belongings; however, it can also be very helpful in preventing the pet from ever reaching that degree of anxiety. Almost always, medication should be used in combination with the training tools and supplements described above. Medications may be needed daily, or only as needed for a storm. Please call Marsh View Vet Clinic if you feel your pet may benefit from medication, or if you have questions about any of the options mentioned in this article.

Thank you for your continued loyalty and support.  
Now providing quality care to over 3,000 clients.

# 8<sup>th</sup> Annual Coloring Contest Results

## Congratulations to our winners of this year's coloring contest



Gustavel Ludwig -  
2<sup>nd</sup> Place - Pre-Kindergarten



Kaitlyn DeJager  
3<sup>rd</sup> Place - Pre-Kindergarten



Colin and Macie Van Baren  
3<sup>rd</sup> Place - 4<sup>th</sup> & 5<sup>th</sup> Grade  
3<sup>rd</sup> Place -  
Kindergarten & 1<sup>st</sup> Grade  
Respectively



Kiana Tietz, 1<sup>st</sup> Place  
Kindergarten & 1<sup>st</sup> Grade



Gustavel Ludwig - 2<sup>nd</sup> Place  
Kindergarten and 1<sup>st</sup> Grade



Nicholas Katsma, 2<sup>nd</sup> Place  
2<sup>nd</sup> Grade and 3<sup>rd</sup> Grade



Carmen Briones - 2<sup>nd</sup> Place  
4<sup>th</sup> & 5<sup>th</sup> Grade



Savannah and Maddie Duckett  
1<sup>st</sup> Place - 2<sup>nd</sup> & 3<sup>rd</sup> Grade  
1<sup>st</sup> Place - 4<sup>th</sup> & 5<sup>th</sup> Grade  
Respectively

**Not Pictured:**  
**1<sup>st</sup> Place:** 4K and Younger  
Daniel O. Bontrager  
**3<sup>rd</sup> Place:** 2<sup>nd</sup> & 3<sup>rd</sup> Grade  
Kylee



## A Word From Our Groomer: Amber Lackey

Grooming is one of your dog's basic needs and an important part of dog ownership. Just like people, dogs need physical maintenance to look and feel their best. At Marsh View Veterinary Clinic we are here to provide all your grooming needs.

We will take your pet through a spa like experience every time they come in. It starts with the bath; every pet will get their coat washed with proper

## Girl Scout Troop Makes Donation



We would like to extend a very special **THANK YOU** to Girl Scout Troop 1071. The girls did a fundraiser for supplies to be donated to the Dodge County Humane Society.

## Ear Infections (Cont'd from page 2)

as they can go hand in hand. A tailored treatment plan is prepared for individual cases.

### Prevention

Clean your dogs' ears with a vet-approved cleaner. Routinely clean them once every other week or so, especially with a dog that has long, floppy ears, or who has a history of ear infections. You may also want to clean them if your dog does a lot of swimming.

An important thing to remember: When cleaning ears, do not apply the cleaning solution directly into the ear. Saturate the ends of q-tips and use that to clean the ears. Clean only what you can see as not to pack the material further into the ear canal.

Keep hair out of the ear canals. Ask your groomer to remove excess hair when in for his/her haircut!!

## A Word From Our Groomer

(Cont'd from page 4)

shampoo specially designed for their skin. Some pets have itchy, dry, or sensitive skin and we provide shampoos to fit your pet's needs.

Got sprayed by a skunk? Come on in have your dog de-skunked. There will be no trace of it!

If fleas become a problem in your household, come on in for a flea bath treatment and pick up any of your flea and tick products as well.

Along with keeping your pet's skin and hair clean, for some breeds getting your pets hair trimmed is also very important. Keeping hair out of the eyes can prevent tearing, along with discomfort. (And they can see!) Also keeping the ear canals clean and clear of hair can prevent having ear issues down the road.

So let's make your pet look and feel their best. All this included with your grooming appointment at Marsh View Veterinary Clinic. We are also now offering feather extensions. Get any size and color feather added to your pet's hair for a hip and stylish pet. See you soon!

## What are the Odds?

If something looks similar in the photos below, you are seeing correctly: two sets of triplets. This past May, Duane and Lugene Dykstra had a cow give birth to triplet heifers. That may not seem like such a big deal, but it is very rare for a cow to give birth to triplets of the same sex and all of them are alive. After doing a quick internet search, we learned the odds of having a cow give birth to a set of triplets, all alive and all of the same sex is 1:8 million (per [www.dairymoos.com](http://www.dairymoos.com)). All three heifers weighed about 45-50lbs (normal weight of a single birth is approximately 90-100lbs). Personally, we think Duane and Lugene should have bought a lottery ticket the day these calves were born. How exciting to witness something so incredibly rare.

Although not as rare as triplet heifers, Dr. Jeff has had the joy of watching a doe with her three fawns right in his backyard and wanted to share this with you as well.



Do you have any unique stories to share? Just let us know and we will do our best to put them in our newsletter.

# 6th Annual "Run For The Paws"

Kick off your Labor Day with this fun  
5K/10K Run/Walk and 1 Mile Fun Run

Registration begins at 5:45a.m. • Races Begin at 7:00a.m.

**NEW THIS YEAR:**

ALL 5K/10K Participants Receive **1 FREE FFA Breakfast**  
New Division: **5K/10K Racewalk**

Overall Male/Female Awards • Age Group Awards  
All participants receive a finisher ribbon

All Proceeds Benefit the Dodge County Humane Society

Please Support our Sponsors:

## 3 Paw Donors

**Marsh View**  
**Veterinary Clinic**  
www.marshviewvetclinic.com  
920-326-3020

Randolph  
Memorials  
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Randolph  
920-326-4131

Peter J. Seippel  
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www.j-hawks.org



Randolph  
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326-5800

## 2 Paw Donors

Randolph Family Dental: Ross Werner, DDS  
National Exchange Bank  
American National Bank - Beaver Dam

Kraft's Hot Korner  
Ganske's Bed and Biscuit  
Cherry Berry of Beaver Dam

## 1 Paw Donors

PHE Contractors  
A&B Fitness Concepts

Carol's Home Cleaning and Organizing

Dairyland Auto  
Dutch American Foods

# 2014 RUN FOR THE PAWS - REGISTRATION FORM

## **NEW -- GROUP REGISTRATION DISCOUNT and/or NO SHIRT DISCOUNT:**

Send in 5 or more 5K or 10K registrations, together, and receive a \$2 discount off each entry.

**Entry Fees** (\*\* add \$5 to the 5K and 10K fees, after August 20th \*\*): Please check your event

\_\_\_\_\_ 10K Run- \$30                      \_\_\_\_\_ 5K Run - \$30                      \_\_\_\_\_ 1 Mile Fun Run/Walk - \$15  
\_\_\_\_\_ 10K Racewalk- \$30                      \_\_\_\_\_ 5K Racewalk - \$30

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Grade in School - Child racer (fall 2014): \_\_\_\_\_ Age on Race Day: \_\_\_\_\_ M/F \_\_\_\_\_

Shirt Size\*: AS \_\_\_\_\_ AM \_\_\_\_\_ AL \_\_\_\_\_ AXL \_\_\_\_\_ AXXL \_\_\_\_\_ Youth L \_\_\_\_\_ I do not want a shirt \_\_\_\_\_

\*Shirts are guaranteed for all registrations received by August 20th

## **Are you eating at the FFA Breakfast? Get Tickets Here!!! (5K/10K racers get a FREE ticket)**

\*\* Please help support our FFA. Join them for breakfast at the high school, from 6:30am-9:30am. \*\*

Randolph FFA Breakfast Ticket (please mark if you'd like your **FREE** ticket): Yes \_\_\_\_\_ No \_\_\_\_\_

FFA Breakfast Tickets (additional to the 5K/10K free ticket):

Children Under 6 (free): \_\_\_\_\_ Children Under 12 (\$3.50): \_\_\_\_\_ Adults (\$5.50): \_\_\_\_\_

### **Fee Summary:**

Race Fee (add \$5 to 5K or 10K, after 8/20/14): \$ \_\_\_\_\_

Less Group Discount (entered with 4 other 5k or 10K racers): - \$2.00

Less No Shirt Option (I do not want a shirt) - \$5.00

OPTIONAL Donation to Dodge County Humane Society: \$ \_\_\_\_\_ (THANK YOU!)

FFA Breakfast Tickets: \$ \_\_\_\_\_ (THANK YOU!)

**TOTAL DUE:** \$ \_\_\_\_\_

### **REQUIRED WAIVER**

I know that participating in a 10K/5K Racewalk, 10K/5K/1 Mile Run/Walk is a potentially hazardous activity. I certify that I am medically able and properly trained. I assume all risks associated with the running of this event, including, but not limited to fall, contact with other participants, animals, the effects of the weather, traffic, and the conditions of the roads all being known to me. I hereby release The Dodge County Humane Society, Marsh View Veterinary Clinic, Race Personnel, Race Director, and all sponsors from all liability for injuries or damages and hereby waive any and all rights for claims of injury or damage.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Parent or Guardian's Signature, if Under 18 years old

**Please submit Payment and Registration to:**

Dodge County Humane Society: Attn: Rita; W12025 County Road AA; Randolph WI 53956.

You may also register on-line at: [www.active.com](http://www.active.com) or [www.eventbrite.com](http://www.eventbrite.com) - Search [Run For The Paws]

**Marsh View**  
**Veterinary Clinic**



620 Jones Drive  
Randolph WI 53956  
920-326-3020

**Plan Ahead**  
**6<sup>th</sup> Annual Christmas**  
**Dinner**

We will be serving a  
**Full Christmas Dinner**

at

**Randolph First Reformed Church**  
**from 11:00am - 2:00pm**  
**on Christmas Day.**

If you can help donate food, or  
volunteer, please call Rita at  
920-344-0573.

*Last year we served approximately 150  
meals. Please help make a difference.*

**TRIVIA QUESTION**

First person to answer this question during regular business hours beginning  
August 7, 2014 will win a \$25 Gift Certificate to Kraft's Hot Korner  
Question: What is the probability of a cow giving birth to 3 live heifers?



The Answer to Last Quarter's Question:  
How many miles did Steve Denson walk Buddy over Buddy's lifetime? ANSWER: 10,000 miles -  
Congratulations to our winner: Barb Breitag

**Local Humane Society Needs Your Help!**

**Dodge County Humane Society, Juneau**

**Upcoming Events**

**Labor Day, September 1, 2014 - 7:00 a.m.**  
**6<sup>th</sup> Annual "Run For the Paws"**  
**Randolph WI - Entry Form Inside**



**Ana**

Featured canine for this week is Ana. Ana is a 1 1/2 year old female Pit bull. She came in with her best friend Dutchess, but that is the only dog for her. She really does not care for the feline species either. Ana would prefer a new home with older children too! If you would like a chance to meet Ana or have any other questions please contact the shelter at 920-386-0000.



**Cletus**

Cletus is just about three years of age and front declawed. He prefers to be the top cat of the household. Cletus would love to be added to a family with older children or adults only. Please contact the shelter if you would like more information on him.

We are a 501(c)(3) not-for-profit organization. Donations are tax deductible.