



Marsh View Veterinary Clinic

"Quality Veterinary Care at Competitive Prices"

Dr. Jeff Hookstead, Jennie Braaksma, CVT, Kari Westover, Vet. Asst., & Sheila Olson, Vet. Asst.

Hours: Monday - Friday 8:00am - 5:00pm; Saturdays 8:00am - 12:00PM

920-326-5PET (5738) or 920-326-3020

Staff Welcome

We hope you had a wonderful and joyous holiday season. 2006 came and went faster than we could have imagined. So many wonderful things are occurring at our clinic. If you haven't had the chance to drive by the new building yet, the walls are up and everything is coming along nicely.

It was great to hear your feedback regarding last quarter's newsletter. So many of you had such positive responses to the articles. This quarter we have included a couple of new items per your request. Enjoy the newsletter and let us know what you think.

This quarter we will feature:

- Staff Welcome
- Building the Future....
- John's/Risk Assessment
- Busy Bee Acres
- Puppy/Kitten's First Visit
- Kid's Corner
- Putting Your Pet's Needs First
- Frequently Asked Questions
- Question of the Quarter
- New Website
- Rescuing...A Passion
- Please Welcome...
- Support Local Humane Societies

Building the Future of Veterinary Care in Randolph...

and Surrounding Communities. This past August we broke ground for the new Marsh View Veterinary Clinic to be located at 620 Jones Dr, Randolph. For the past few years, Dr. Hookstead has dreamed of providing our community with a new, state-of-the-art veterinary facility. Now having his own practice, and with the assistance of Jennie Braaksma, CVT, Kari Westover, Vet Assistant, and Sheila Olson, Vet Assistant, he is doing just that.

The staff looks forward to providing quality care for both small and large animals. It is our mission to become a clinic which strives to exceed your expectations in customer service. In our new facility, we will offer client education, well pet care, sick pet care, emergency care, large animal care, boarding and grooming, as well as a retail area for your pets. In addition, we are looking forward to offering dog obedience classes in the near future.

Located on two acres, our new 2400 sq. ft. building will bring to Randolph services which have not been offered previously. Two very exciting new additions will be our indoor/outdoor kennels and a dedicated grooming room. There will no longer be a need to travel far to board your pets over the holidays, or while on vacation. Our kennels will be monitored by a licensed veterinarian. Our full grooming room is separate from the kennels or cat areas. This provides a great opportunity for your pet to be pampered without having other four legged pets as spectators. We will also have state-of-the-art veterinary equipment including surgical monitoring equipment, in-house blood chemistry lab, state-of-art x-ray room, and complete dental equipment, to just name a few.

Please feel free to contact us at 326-3020 or 326-5PET if your pet is in need of:

Spays • Neuters • Routine Procedures • Vaccinations • Declaws
Routine Exams • Sick Pet Exams • Emergency Care
(Ask us about our Senior Citizen Discounts & our Multiple Pet Discounts)

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W12025 County Road AA,
Randolph, WI
920-326-3020 or
920-326-5PET (5738)

Large Animal Happenings

Johnes and Risk Assessment Programs

By Dr. Jeff Hookstead

State and Federal Agencies continue to appropriate funds to address Johnes Disease in dairy and beef cattle. These funds include monies for testing reimbursement, facilities improvement, and veterinary risk assessment. Veterinary Risk Assessment is a comprehensive evaluation of a farm's potential risk of continuing to transmit Johnes if it is already on the farm or their risk of bringing it into their herd through purchased animals. Each component of the Risk Assessment is assigned a numerical value so that the producer can better understand which area they need to improve.

Johnes Disease erodes farm profit through reduced milk production, cull value and mortality. Risk Assessment helps producers formulate a management plan to address their current situation and lay out a long-term plan to minimize and possibly eradicate Johnes on their farm. Even farms which are anticipating exiting the industry can benefit from this program by realizing increased value in their cattle at sale time.

If you are interested in having a Risk Assessment done on your farm and are interested in learning more about available funds, feel free to contact our offices at 920-326-3020 or 920-326-5738. You can also e-mail us at info@marshviewvetclinic.com.

Know of Anyone New To Town?

If so, please call Jeff's wife, Rita. Rita is part of Randolph's Welcoming Committee and will see to it our new residents are welcomed with a basket from the Randolph Chamber of Commerce.

Please call Rita at 920-326-6438.

Nitz Family Meets Changing Dairy Industry Head On



Andy, Rachel, and their children

As a young boy, Andy Nitz began helping his dad with farm chores on his family's farm: Busy Bee Acres. By the age of 15, he realized that milking cows and dairy farming was a lifestyle he enjoyed and could see himself doing throughout his adult life.

Andy, Rachel, and Andy's parents Gerald and Margaret milk 200 cows and have 190 young stock. Their operation consists of freestall housing which has a flat parlor in an old stanchion barn. They raise all of their replacements from birth to adult. In addition, they rely on their land base for feed and spreading manure. All of their feed comes from the corn and hay they grow on their land.

There are many reasons why individuals and families go into farming for a living. For the Nitz Families, there were a few reasons: First, the Nitz's know farming is a good environment to raise a family. Second, everyone realized that there is no other profession which would allow and require them to work in so many different fields with the need to be successful in all to make the dairy work. Lastly, their accomplishments at the end of the day, or at the end of the year, lead to one thing: providing food to other people.

With these motivations and their goal of taking their farm to a new level of dairy farming, whether it be 1200 cows, 3000 cows, or 6000 cows, there are challenges which must be met each day. Some of these challenges include understanding the scope of the dairy industry. Farming is much greater than the daily milking of cows. Today's dairymen must know, understand and implement governmental regulations governing farming, including, but not limited to, manure, expansion guidelines and land use regulations. Being a commodity driven industry, it is also critical for dairymen today to be top business managers and risk managers.

Another challenge is creating a balance between family and work, which is a must. To keep this balance they have three full time employees, Clint Burk, Phill Adams and Josh Dalhke. Both Nitz families know that without these three employees and others who assist them with the dairy operations, their success would not be possible.

When asked what is the most enjoyable part of their day, Andy and Rachel agree that it is the opportunity to share life's moments with their three daughters. Rachel is home throughout the day and assists with off-farm work. By being home each day and having Andy right there on the farm, they are able to create many special moments with their daughters.

Critter Care



Your Puppy/Kitten's First Visit

by Jennie Braaksma, CVT

Now that you have a new puppy or kitten, it is a good idea to have him/her examined for overall general health. Ensuring that your pet is healthy will help generate a happy start in life and begin the bond of a long life together.

At your first visit, your pet will receive a comprehensive physical exam, including but not limited to, the following:

- **Eyes & Nose:** eyes should be clean and bright, and the nose damp
- **Oral Cavity:** mouth should be pink and teeth white. Gums should not be inflamed.
- **Ears:** ears should be clean and dry.
- **Skin:** coat should be smooth and unmatted. It should also be free of fleas.
- **Urogenital:** all organs should look normal. No signs of diarrhea should be present
- **Heart & Lungs:** heart will be listened to for good, steady heart rate (checked for murmurs), the chest & lungs will be listened to for good respiration.
- **Abdomen:** will be palpated and felt for lumps or possibility of a hernia

It's possible your puppy or kitten was born with intestinal parasites passed on by their mother. Bring a fecal sample to your visit, so that any parasite they may have can be treated. The most common types of worms are roundworms and hookworms. Deworming involves administering the appropriate oral medication for the appropriate period of time. Other types of parasites can include whipworms, tapeworms, coccidia, and giardia, to name a few. Appropriate medication will be dispensed if these are detected.

Vaccinations will likely be done at this visit too (as discussed in our last newsletter).

Come with any questions you may have. We are happy to help and want your experience with the newest member of your family to be worry-free and happy.

KID'S CORNER



Hi, I'm Fonzie. I was born in a barn outside of Waupun in August 2006. Now I'm living in a house outside of Randolph. My owner's name is Katy. I live in a small house. I like to get in trouble like

playing with bouncy balls in the middle of the night. I love running around the house, playing with empty candy wrappers. I also like to stand on my back legs like a squirrel. I love playing with fake mice. My owners laugh at me when I chase my own tail. I have a lot of fun!!

(This article was written by Katy. If you know of a young pet owner who would like to be featured, please contact us at 326-5PET or 326-3020)

Question of the Quarter

Your chance to win a Gift Certificate to an area business

The 1st person to call us at 326-3020 or 326-5PET (5738) after January 23rd with the correct answer to the question below will win a \$50 Savings Bond from Markesan State Bank:

Question: (Two Part - must be able to answer both questions) What year did Randolph Boys Basketball Club begin and what year did the Randolph Girls Basketball Club begin?

This question was provided by Mr. Hugh Roberts. The answer to last quarter's question was: The Green Bay Packers scored 56 touchdowns in 1996. The correct answer was given by Jessie Gaastra. Congrats Jessie!

NEW WEBSITE:

Please check out our new website:

www.marshviewvetclinic.com

We will be updating our new website frequently with commonly asked questions from our clients, as well as helpful information regarding the clinic.

Putting Our Clients' and Their Pet's Needs First

Please feel free to take the following tour of our clinic...

Entrance and Exit to the Clinic: Knowing how much our beloved pets like to seek out other four legged companions, we have designed the entrance and exit to our building to help our furry friends feel welcome. Our clinic is completely handicapped accessible. No steps or ramps to walk up or down. Separate entrance and exit doors prevent pets from trying to go out while others are coming in, thereby keeping everyone safer.

Reception Area: As you enter the clinic our friendly staff will welcome you at our reception desk. It is located right in the center of the reception area to better accommodate those entering, as well as those exiting. Again, an effort to keep our furry friends from getting into too much trouble with each other.

Waiting Area: Here we will have an "Education Station" and a child's play area. We are very excited about this part of our clinic, as this is new to Randolph. We truly welcome children to come with their parents and pets. By having this play area, your children will be able to make themselves at home during their visit.

Exam Rooms: We will have two exam rooms for our small animal patients. Each room will have modern equipment and decorated to make your pets feel right at home.

X-Ray and Developing Rooms: There are two entrances to our x-ray room, one from the surgery room and one from the treatment area. The only individuals permitted in this area will be those staff members taking the x-rays.

Cat Room: This room is just as it sounds – just for cats. Our cat room will have 6 separate cat wards. This area will be used for boarding of cats and monitoring pets after procedures.

Grooming Room: This room is being built for the sole purpose of grooming our furry friends. We have designed this room to provide a true "pet pampering" experience. From nail trims, to bathing, to getting your pet's fur trimmed, our groomer will provide your pet with a memorable experience. Ask us about our grooming packages.

Kennels: Our kennels are going to be a "home away from home" experience for your pets. Your pets will have in-floor heating throughout the winter and colder months of the year and will have air conditioning during the warmer months. Each of the kennels will have indoor/outdoor runs. Plus, we will have a common play area for those pets which can socialize with other pets. This entire section of our clinic is completely new to the Randolph area. Over and over again we have heard clients asking for this service and we are excited to be offering it.

Surgery Room: This room we are really excited about! It is a dedicated surgery room providing the best opportunity for a sterile environment. The only people entering or exiting this room will be the doctor and surgical assistants. In addition, the ventilation in this room will be different, allowing a greater filtering system to keep pollen and dust from getting into the room while your pet is having surgery.

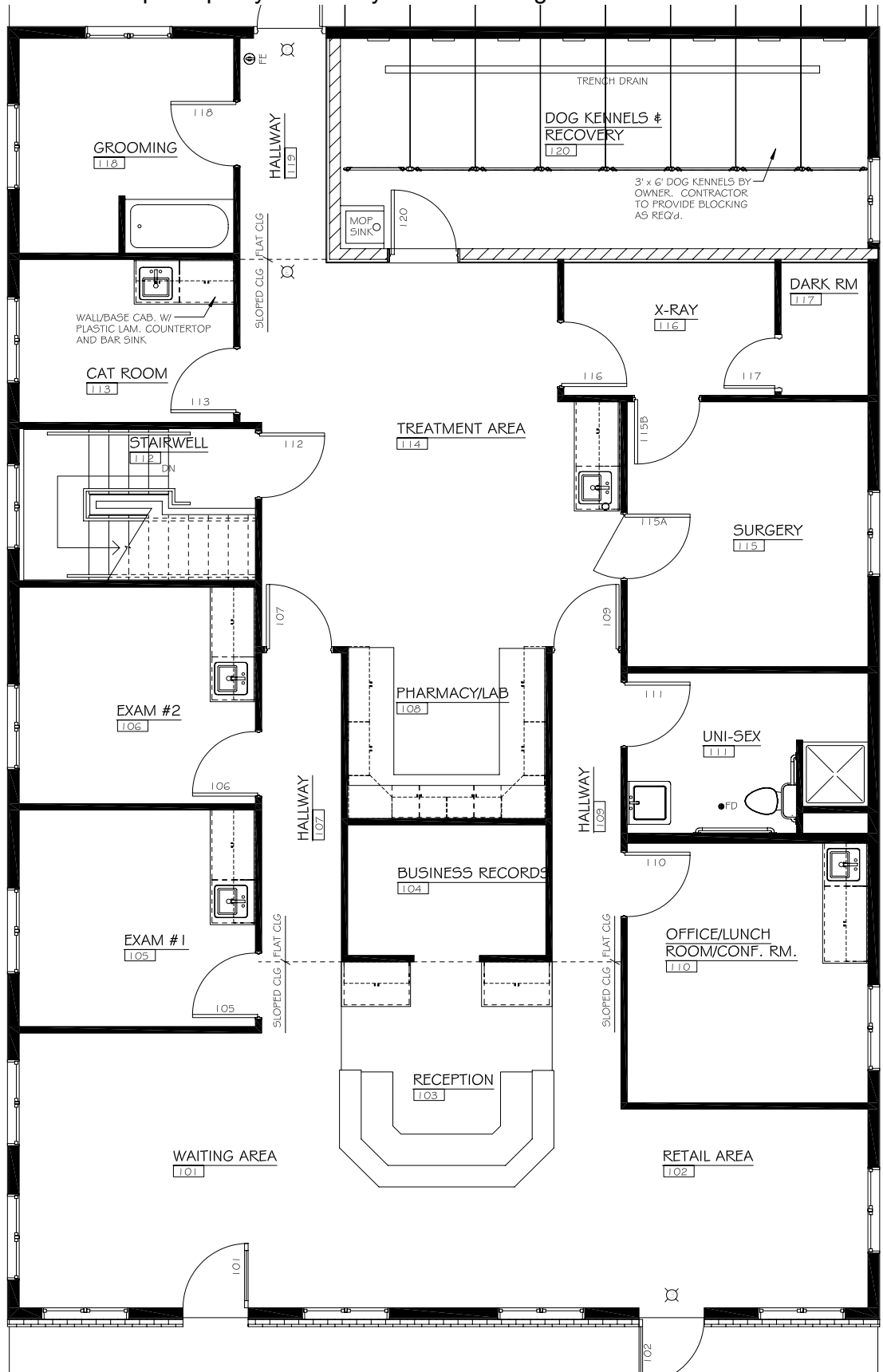
Treatment Area: This is another exciting aspect of the clinic, as it is also new to Randolph. This area is for procedures which may require minor medical treatment, but not necessarily the need for surgery. This area provides plenty of space for the staff to work without tying up space in the surgery room. It is centrally located to provides easy access to all other rooms, and gives plenty of room for many people to work at once.

Lab/Pharmacy: Our clinic will have a dedicated lab/pharmacy area for our clients. This will provide us with the opportunity to fill prescriptions and complete all medical labels. In addition, we will be able to provide on-site blood testing. Although we know not all tests can be completed on-site, it is our goal to provide as much possible on-site testing to eliminate waiting for lab results.

Conference Room: Our staff fully understands how important your pets are to you and your family. Therefore, we have designed a room which will provide you with the utmost privacy when Dr. Jeff or the staff needs to consult with you regarding a decision which will affect you and the care provided to your pet. Over the years our clients have mentioned how much they would appreciate some privacy if they need it. We have heard your concerns and completely agree with you.

Retail Area: This area is for cat and dog food, as well as products for our large animal clients. We located this next to the exit so you would be able to pick up any items as you were exiting the clinic.

We hope you stop by and visit us when the clinic is completed. The walls are up and work is well underway to have our doors open at the beginning of spring. In the meantime, Dr. Jeff, Jennie, Kari and Sheila are seeing patients at W12025 County Road AA, Randolph. We have two numbers for your convenience: 920-326-3020 or 920-326-5PET (5738). You can reach us between 8:00am and 5:00pm Monday through Friday and between 8:00am and 12:00pm on Saturdays. We also have 24 hour/7 days a week emergency care.



Rescuing....A Passion



**Erick and Kim
Waugus**

Years ago, when we were researching what kind of dog to get, we decided on getting a Boxer. We have been smitten with the breed ever since. We lost our first Boxer, Nekoosa, at the young age of two. When we knew we were going to lose him, we started looking for another Boxer and discovered the

Green Acres Boxer Rescue (GABR) website,
www.greenacresboxerrescue.com.

We decided on getting a puppy after losing Nekoosa (our Bailey), but have adopted two Boxers, Bosco and Kate, from GABR. Shortly after discovering GABR, we started volunteering and fostering Boxers. We have fostered a lot of Boxers over the years and enjoy working with this wonderful group of people. We have 5-8 Boxers at our home at any given time. Boxers are goofy, very high energy dogs and they aren't for everyone, but we love them!

Dr. Hookstead, Kari, Jennie, and Sheila have been wonderful to work with. One of us is at the clinic on a weekly basis with another homeless Boxer. The staff at Marsh View Vet Clinic has seen their share of medical problems and has been there for us in emergencies. We are grateful for their assistance and support.

Breed rescue organizations and shelters are the best place to start when looking for a pet. Breed rescues are familiar with breed characteristics, health problems, exercise needs, and temperaments. Shelters and rescues can help you decide if a young or adult pet would be better suited for your family. They work closely together and have the same goal: to find homes for homeless animals. Please visit www.widogrescue.org for a listing of rescue organizations and shelters in Wisconsin.

Come Grow With Us....

Our family dog was hit by a car in the early evening. I called Marsh View Vet Clinic where Jeff quickly responded and gave me options on how I wanted to handle the situation. Jeff helped diffuse a stressful situation by explaining everything. After caring for our dog, the clinic and Jeff made a follow-up phone call to see how we were doing.

Amber Alvin, Randolph

Please Welcome....



Sheila Olson

Our newest staff member,
Sheila Olson.

Sheila grew up in Central Wisconsin on a small family dairy farm of 50 cows. Upon graduation from high school, she worked five years in the office of a large veterinary practice. Sheila then moved to the Madison area for a position with Monsanto Company as an Administrative Assistant in their Dairy division. But as you know, you can take the girl out of the country but you can't take the country out of the girl. About four years ago, she moved to the Cambria area where she again enjoys living in the country with her 13 year old daughter, five horses, two dogs and multiple kitties. Sheila is very excited to be part of the Marsh View Veterinary Clinic's growth where she can enjoy her first love of animals and helping people. Sheila looks forward to meeting all of you and your pets.



Logo Contest

Our clinic is holding a Logo Contest. This contest is open to all local high school students in the Randolph, Cambria, Fox Lake, Waupun, Pardeeville, Rio, Fall River, Markesan, and Beaver Dam schools districts.

The winner of the logo design will receive a check from the Marsh View Veterinary Clinic for \$75 and will be recognized in the local newspapers. The winning logo will be announced on February 28, 2007. All logos must be submitted by February 15, 2007. Please call our offices, or stop by your school office for all the details of the contest. Our number is 920-326-3020 or 920-326-5PET (5738).



Good Luck to everyone!

Frequently Asked Questions

by Kari Westover

It is very common for pet owners to ask similar questions regarding their pets and our clinic. We thought it would be helpful to provide you with some of our most frequently asked questions and the answers we provide our clients. If a question you have doesn't appear below, please call us and we will be glad to help you out.

- 1. I would like to bring my pets to your clinic, but how do I get my records from my previous veterinarian?** We can obtain records from most veterinarians with just a simple phone call requesting records be faxed. Some veterinarians require written consent to transfer records, others require payment for each photocopied page and request that the records be picked up. Please call our office and request that your records be transferred and we will assist you. If you have a copy of when your pet's vaccinations are due and your pet has no other health issues, we should not need a copy of your records.
- 2. Do you offer discounts for bringing multiple pets to your clinic?** Yes, we do. This discount applies to all professional services for those clients who qualify.
- 3. Do you offer a Senior Citizen Discount?** Yes, our Senior Citizen Discount applies to all pet owners over the age of 60 and is applicable to all professional services provided.
- 4. I do not have the capability to bring my pet to your clinic, do you make house calls?** Yes. In circumstances where pet owners have no means of bringing their pets to our clinic, we will go to your home. It is our goal to provide the best possible customer service to our area and we feel this is a service which should always be provided.
- 5. Where will the new clinic be when it is completed?** Although we are currently located at W12025 County Road AA, Randolph (just north of town), our new location is right next to Piggly Wiggly and Markesan State Bank. Our new address will be 620 Jones Drive. We are very excited to see the progress of the new building on a weekly basis and are hoping to be in by the beginning of March, 2007.
- 6. Do I need an appointment for the doctor to see my pet?** Yes, in order to keep our doctor on schedule and to ensure your pet will be seen by the veterinarian, you must call our office to set up an appointment. We do take emergencies throughout the day, so please don't hesitate to contact us if you need your pet seen on short notice. Our office hours are from 8:00am - 5:00pm Monday - Friday and from 8:00am - 12:00pm on Saturdays. Our emergency services are 24hrs a day/7 days a week.
- 7. Why do you need a fecal sample if I can't see any worms?** When we perform a fecal analysis the sample is examined under the microscope. Not all adult worms shed segments that are visible to the naked eye. With the use of the microscope we are able to determine if parasites are present by the presence of eggs.
- 8. Why do we need to wait to answer the "Question of the Month"?** Based on previous mailings, we have learned that it can take up to two weeks before our customers receive their newsletters. By having the date a bit later, everyone gets an opportunity of taking part in the chance to win the gift certificate or give-away item.

Thank You...

for your continued support of our clinic. We are excited to have grown to 362 clients, seeing 528 patients. We couldn't have done it without your support!

Local Humane Societies Need Your Help!

Dodge County Humane Society, Beaver Dam

The Dodge County Humane Society is ringing in the new year with excitement. We have set our goals high for adoptions, fund raising events, and public appearances. **Upcoming events are:**

Friday, March 30, 2007 – Fish and Chicken Dinner at the Juneau Community Center. Tickets will be going on sale in February.

May, 2007 – Membership Drive/Spring Newsletter. If you don't receive our newsletters, please call the shelter or e-mail info@dodgecountyhumesociety.org to be put on our mailing list.

Saturday, May 12, 2007 – Open House and Dog Walk.

We are still soliciting donations so we can move into our new building. Without the necessary funds, we are stuck in the out dated, obsolete building we've been in since 1972 and can not move into our new building located on Highway 26, north of Juneau.



Highlighted Adoptable Pet:

We know Pit Bulls have a bad reputation. They are over bred, bred indiscriminately, and the media creates a frenzy when a Pit Bull does something wrong. Most times it's the owner who is at fault, not the dog. Rocky

challenges the normal perception of Pit Bulls. He is a handsome, young Pit Bull with a lot of energy and a very nice temperament. Pit Bulls are a bully breed, which are known to be a little stubborn. Rocky is no exception. He will need a knowledgeable owner who is willing to work with him. If you are interested in Rocky, please contact the shelter for more information. (More information about the Pit Bull breed can be found on the Pit Bull Rescue Central website, www.pbrc.net.)

Please check our website for more information on the above events and for more information about our animals for adoption, www.dodgecountyhumesociety.org or call the shelter at (920) 887-7447.

The Dodge County Humane Society, Inc. is located at 210 Stoddart Street, Beaver Dam, Wisconsin. We are a 501(c)(3) not-for-profit organization. Donations are tax deductible.

Columbia County Humane Society, Portage

CCHS is a private non-profit organization operating as a no-kill facility. Currently we are overrun with homeless felines who need homes.

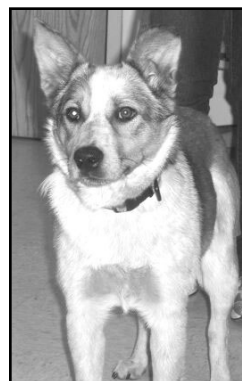
Current cat adoption fee special \$20 plus tax. Kittens under 5 months \$65 plus tax. This includes their spay/neuter and vaccinations. Please adopt a homeless feline!

With all the homeless animals we care for, we are in desperate need of supplies for the animals. Our current donation needs are as follows:

Dish soap • Paper towels • H.E. Laundry detergent
30 gallon heavy duty garbage bags
Bleach • Dryer sheets • Kitten chow
Cat litter (we use 400 pounds a week!)
Canned dog food • Canned cat food
Adult dog chow • Puppy chow
Cat chow • Kitten chow • Collars • Leashes

Two Featured Pets Available for Adoption

Nia is a 2 year old spayed female cat. She is good with other cats and kids. She is laid back! She loves french fries from Culvers!



MacKenzie is a 9 month old spayed female Australian Cattle dog/Sheltie mix. She has energy to play and is good with other animals.